



# AMICA International

## Automatic Musical Instrument Collectors' Association

### Honor Roll

From THE AMICA, July 1971

#### CARL L. SCHNEIDER ACCEPTS HONORARY MEMBERSHIP

Dear Mr. Knorp:

I was very pleased to receive your letter of May 3rd and want to thank you and Mr. Alf Werolin for inviting me to become an honorary member of your very different and interesting organization.

Mr. Werolin has told me about AMICA often when he has been East and the interest that busy businessmen have for the reproducing piano (especially Ampico).

It does make me feel real good to know that some people do enjoy the performance of a well adjusted (let's say) Ampico.

I would be delighted to accept your invitation to become an honorary member of your organization. To be associated with people who appreciate the performance of the pneumatically controlled reproducing piano would be a pleasure.

At the age of 15 I started to work for the Sohmer Piano Co. factory at Astoria L. I. Here I met Mr. Edwin Werolin (father of Alf Werolin) who was to remain my friend and advisor until his recent death. Early in 1917 I went to Syracuse to work on the Ampico. In early 1918 I joined the army and was released from service in 1919. I joined the American Piano Co. at Mr. Chas. F. Stoddard's request and did some service work in N.Y. From 1920 on I traveled as service instructor, conducted Ampico schools to instruct local service men, set up Ampico Comparison Recitals and then returned to N.Y. to work at the Ampico Laboratory with Mr. Stoddard and Dr. C. N. Hickman. In 1930 during the depression my services were terminated at A.P. Co. and I conducted my own service business. In 1969 I retired at the age of 72.

#### HONORARY MEMBER CARL SCHNEIDER PASSES AWAY

BY ALF. E. WEROLIN

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Word has just been received that AMICA honorary member Carl L. Schneider passed away on November 18th, 1976 in Brooklyn, New York. Mr. Schneider was associated with the Ampico Corporation in the very early days and helped in the development of the reproducing mechanism as a laboratory technician working under George Stoddard, the inventor.

When the Ampico was marketed in the early 20's, Mr. Schneider transferred to the Service Division where he conducted schools for piano technicians. These men were instructed in the

operation, servicing, and repair of the Ampico. These schools were conducted in many cities throughout the country.

In addition, Mr. Schneider travelled with many of the recording artists, assisting them in their concerts in which the Ampico played a part.

Upon retirement from the Ampico Corporation, Carl Schneider continued to service Ampicos and other automatic musical instruments in the New York area. He also developed an interest in the optical field.